

TBC MISSION:

We are building the Sanitation Economy -
a marketplace for innovation, entrepreneurship and investment.

Our ambition is to transform sanitation systems from an **unaffordable public cost** to an **untapped business opportunity**, accelerating global progress towards SDG 6.2 via private sector engagement and investment.



We do this in two ways

ECOSYSTEMS

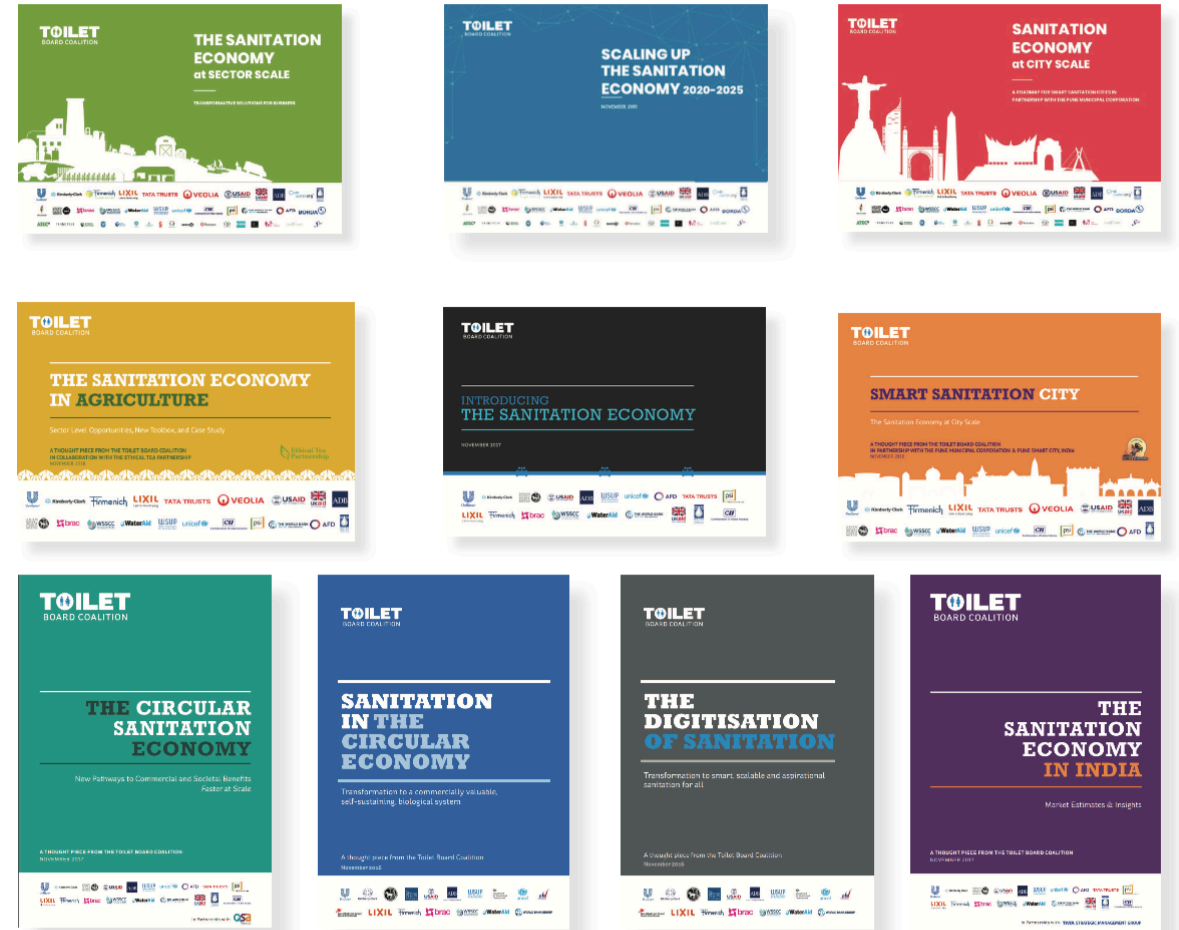
Catalyse Sanitation Economy ecosystems through strategic projects to build opportunities and environments for Sanitation Economy SMEs to grow.

ENTREPRENEURS

Ensure there are **scale ready sanitation economy businesses** to take advantage of investment and business opportunities via the Accelerator Programmes

ECOSYSTEMS

Catalyse Sanitation Economy **ecosystems** through strategic projects to build opportunities and environments for Sanitation Economy SMEs to grow.



LEARN MORE AND DOWNLOAD AT
WWW.TOILETBOARD.ORG

THE TOILET ACCELERATOR WORKS WITH SANITATION BUSINESSES IN 3 WAYS



ACCELERATING

Identifying promising sanitation business models with prospect for scale – and matching expert mentors from across the TBC membership to address critical business issues to ensure access to capital and partnerships for scale.



CO-INNOVATING

Co-innovating new solutions where critical components of the system do not exist, i.e. leveraging the innovation & R&D departments of our sophisticated TBC member companies to solve business and technology issues.



BUNDLING

Identifying opportunities to bundle sanitation with other solutions also targeting the same users, i.e. affordable housing, water, energy, and mobile for development.



TOILET INNOVATORS WELCOME

THE TOILET ACCELERATOR
IS SEEKING TO WORK WITH BUSINESSES*
THAT MEET THE FOLLOWING GENERAL
CRITERIA:



EMERGING & FRONTIER MARKETS

Target market includes populations most at risk in Asia and Africa



SCALABLE

The business is positioned to deliver sanitation at scale and is connected to the full value chain of sanitation service delivery



INNOVATIVE/ REPLICABLE

Product offering that is aspirational for its target market and provides an improved solution to the market.
AND/OR Product offering that is proven and replicable



MARKET BASED

Commercially viable businesses, at every point in the sanitation value chain, delivering sanitation to those without access, profitably

*to be eligible, non-for-profits may apply if they run a for-profit arm which allows for commercial investment