



**THE GLOBAL GOALS**  
For Sustainable Development

1

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# **People-first Public-Private Partnerships for the Sustainable Development Goals**

**Webinar - People First PPPs and a human rights-based approach for SDG 6**

**5 July 2020**



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# PPP has to 'raise its game' to meet the SDGs: the People-First approach to PPPs



2

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**The People-first approach to PPPs** is derived from the SDGs and is a new generation of infrastructure, utility and social service projects done through PPP, putting people's interest at their core, generating both 'value for people' and 'value for the planet'

### **Advantages of the approach:**

- Alignment with the SDGs and the 2030 Agenda for Sustainable Development
- Clear outcomes and benefits
- Evaluating the benefits and the degree to which projects comply with the SDGs (UNECE People-first Impact Assessment Tool )
- Towards a next generation of PPPs

### **Need to transform projects from “value for money” into “value for people” with five outcomes:**

1. Increase access to essential services and lessen social inequality and injustice
2. Enhance resilience and responsibility towards environmental sustainability
3. Improve economic effectiveness and fiscal sustainability
4. Promote replicability and the development of further projects
5. Fully involve all stakeholders in the projects

**Whereas traditional PPPs only deal with economic effectiveness...**

# Actions by Governments in support of People-First PPPs



3

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6 CLEAN WATER AND SANITATION



- Reform the water tariffs for consumers to reflect true costs and give the private sector the necessary incentives to invest.
- Identify and set targets for the project in line with the SDGs (water as a human right).
- Be strategic, develop action plans, timelines, capacity building, resources needed etc. to achieve SDG6 and monitor results.
- Focus on establishing some initial People-first PPP pilots in order to get started and build on these so that they become mainstream.
- Inform consumers and citizens clearly and transparently of the project's results and of progress in meeting the SDGs.

17 PARTNERSHIPS FOR THE GOALS



# The challenge is to change the world through better PPPs “on the ground”



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4

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UNECE member States have adopted several standards, guiding principles and recommendations aimed at enhancing the capacity of governments to deliver People-first PPPs.

### Guiding Principles for People-first PPPs

- UNECE **Guiding Principles for People-first PPPs**

### UNECE Evaluation methodology for People-first PPPs

- **People-first Impact Assessment Tool**: an evaluation methodology to score projects against the People-first criteria and the SDGs

### UNECE People-first PPP model legislation

- UNECE / EBRD **People-first Model PPP Law**
- UNECE Standard on a **Zero Tolerance Approach to Corruption** in PPP Procurement

### UNECE Policy and sectoral standards to improve transparency and lower transaction cost

- UNECE Standard on PPPs in **Railways**
- UNECE Standard on PPPs in **Renewable Energy**
- UNECE Standard on PPPs in **Roads**
- UNECE Standard on PPPs in **Urban Rail Transit** (in development)
- UNECE Standard on PPPs in **Airports** (in development)
- UNECE Standard on PPPs in **Health policy** (in development)
- UNECE Standard on PPPs in **Water and Sanitation** (in development)
- UNECE Guidelines on PPPs in **Waste to Energy** (in development)



**Thank you!**

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